

RUAKĀKĀ BEACH HOLIDAY PARK



Winter Newsletter

AUGUST 2025

About Us

Ruakākā Beach Holiday Park sits on 13.8 hectares of Department of Conservation reserve land, surrounded by a tidal estuary and home to many bird species. The park has been part of the community since the 1930s.

The Department of Conservation created the Ruakākā Reserve Board to care for the land, and we work closely with campers and the local community to plan for the park's future.

We offer a range of accommodation options: basic cabins, water view cabins, powered and non-powered sites, and water view sites. Tents, caravans, and campervans are welcome on all sites, so everyone can find a place to stay.

As a not-for-profit park, all camping fees are reinvested into improvements and future projects, guided by feedback from our campers.

We welcome our guests (manuhiri) with warmth and respect (manaakitanga) and take pride in looking after this special place (kaitiakitanga). Sustainability is at the heart of what we do, as we aim to protect the environment and create a place for families to enjoy for generations to come.

We live by the Tiaki Promise — caring for our people, our place, and our culture.



WINTER ISSUE HIGHLIGHTS:

Camp Upgrades





Seawall Repairs

This season, our team - alongside some amazing volunteers - took on the important job of repairing the seawall at the base of Camp 4.

Years of wild weather had worn it down, putting the campsites above at risk. Early in the season, we got to work: removing old materials, strengthening the foundations, and adding tough new reinforcements to protect against future storms and erosion.

The result? A seawall that's stronger than ever - keeping Camp 4 safe for years to come.

A big thank-you to everyone who pitched in. This project shows what we can achieve when we work together to care for the places we love.

Seasonal Sites Summer 2025/26

We have seasonal sites available from 24 October 2024 to 1 May 2025!

- Includes up to 6 nominated people (extra guests welcome at the nightly rate)
- Caravan & awning allowed, with a wooden floor inside the awning area
- No fixed structures permitted
- Must be used at least 2 nights per fortnight and on statutory long weekends
- Must be occupied 80% of the time between Boxing Day and 1 Feb
- Friends can stay without you, but please email us in advance
- Power must be switched off at our camp outlets when unoccupied

Pricing:

- Camp 1 & Camp 5 - \$2,800
- Camp 4 - \$3,700
- Payment plan available - 4 instalments: 1 Aug, 1 Nov, 1 Feb, 1 Apr

Interested?

Get in touch to find out what's available and secure your site!



Fishing Tip: Fish 2 hours either side of the tide at the Ruakākā river mouth

Camp Upgrades

Painting

Our dedicated team and wonderful volunteer, have been hard at work giving the small toilet blocks a fresh new look with a coat of paint. Next on the agenda? The big blocks! We're excited to move into the next stage of our painting project and continue enhancing the facilities around the camp.



Renaming Amenities and Toilet Blocks

We are excited to share that we've decided to rename all of our toilet and amenity blocks after the native birds commonly seen around the camp. As part of a bird reserve, we are fortunate to see and hear these beautiful birds every day, and this is our way of celebrating and honouring the wildlife that makes our location so special.



Rats - Tākapu (gannet)

Rex - Tara (tern)

Camp 2 - Tui

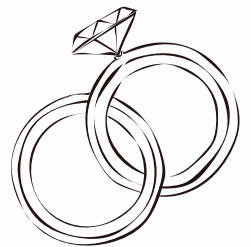
Whitby - Matuku (heron)

Camp 4 - Mioweka (banded rail)

Para - Ruru (morepork)

Camp 5 - Kūkupa (wood pigeon)

Camp 8 - Tōrea (oyster catcher)



Weddings

Dreaming of a beachside wedding?

We've updated and simplified our wedding packages and pricing to make planning your special day easier than ever. You can find this information on our website under the facilities tab.

If you'd like to host your wedding at the stunning Ruakākā Beach Holiday Park, get in touch with us at ruakakacamp@outlook.co.nz — and make this beautiful location your unforgettable destination.





Summer Activities

We're looking for volunteers to organise activities for everyone to enjoy this summer — think movie nights, a disco in the hall, card or game nights, etc.

If this sounds like something you'd love to be part of, please chat with our office staff to get started. We'd love to hear your ideas and help make them happen!

To find out our future plans for the camp - head to our website for the Ruakākā Reserve Board Minutes
<https://www.motorcamp.nz/ruakaka-reserve-board/>

“ We really appreciate the campsaver price. One of the reasons we keep coming back.

Russell, Waikato ”

CAMPSAVER

We offer campsaver rates from 1st

March until 20th of December

\$20 for 1 person

\$25 for 2 people

You must present your NZMCA membership on arrival to receive the discount



If you haven't already booked for this Summer, just email the team ruakaka@motorcamp.co.nz, so we can get you booked in!

Winter Office Hours

Sunday - Thursday 9am - 6pm

Friday & Saturday 9am - 6:30pm